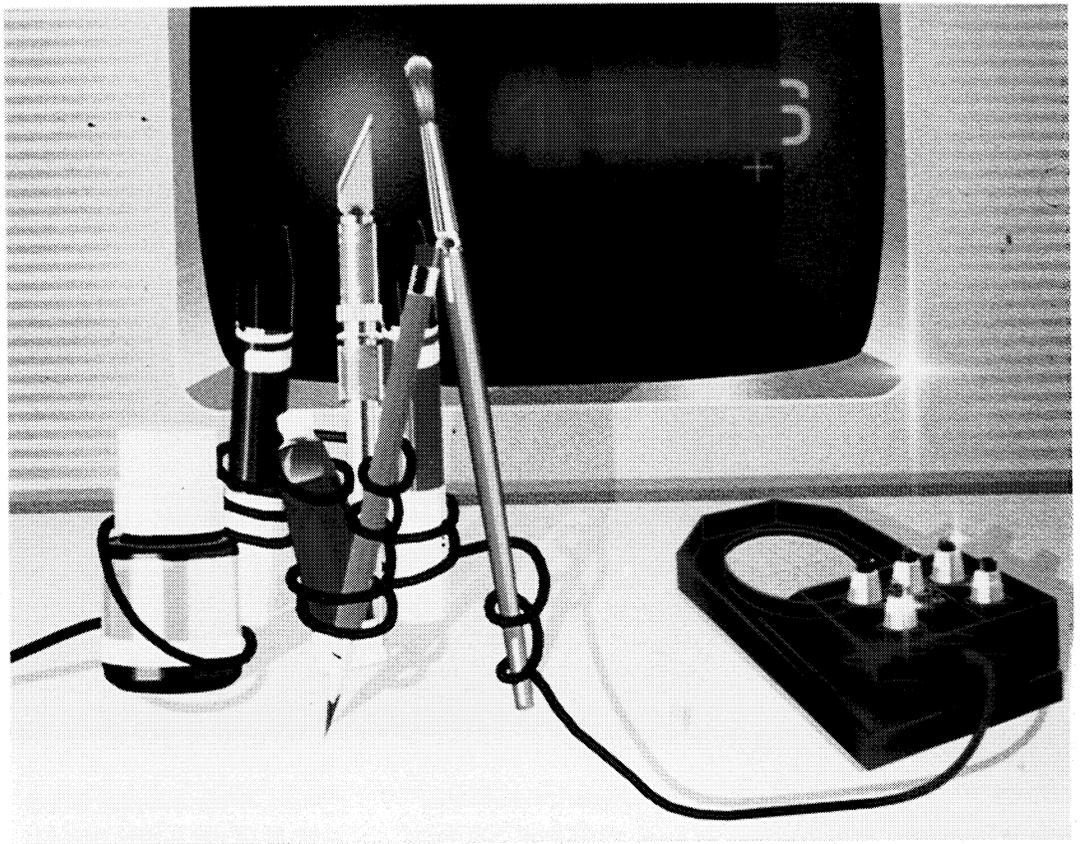


At right is an example of the high quality graphics that can be imaged on the MASTERPIECE 8770™ FilmRecorder, an advanced high resolution system designed to improve and expand a company's in-house graphics production. The artwork in the smaller photo exemplifies the type of business graphics that can be generated on personal computers through use of the GRAFTIME™ software package, designed to allow office personnel with minimal training to produce professional level graphics for business communications and presentations.

Both MASTERPIECE 8770 and GRAFTIME are products of Genigraphics® Corporation, Liverpool, New York, a high technology company whose first commercial products were rooted in technology developed for NASA. Genigraphics serves the international market with an extensive line of business presentation and graphic arts systems, together with high performance digital film recorders. In addition,



Genigraphics operates a Network Services Division employing more than 150 artists who translate customer ideas into graphics. Operating from 24 locations in the U.S., the division produces more than 1.5 million visuals a year for some 8,000 clients.

A pioneer in the computer graphics industry, Genigraphics began life—in the late 1960s—as the Genigraphics Product Section of General Electric Company. The division's first product was a computer graphics system developed for NASA for use in space flight simulation. The technologies thus developed provided a foundation for the company's expansion into the commercial market; a refined version of the NASA development became the Genigraphics Series

1000 computer graphics system, introduced commercially in the mid-1970s. In August 1982, Genigraphics was sold to its current management and to two venture capital firms. NASA is still a user of Genigraphics systems but the customer base has expanded enormously and annual revenues now top \$60 million. ▲

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